**Project Report 6**

**Bethany Warren**

**Feedback from Peer Sue Burton 17/05/2013**

**Presentation & Organization of Output Packet**

**Editing, shape, size**

The main body of PR 6 is clear and easy to navigate through, states clearly what the intention behind the design is and is well laid out.

Just one small point, the link to other sites, It isn’t clear which ones are links to other sites that can visited and which are just normal pictures. You don’t state how to get into them. Maybe a ‘click here to go to ‘etc. It’s obvious to me but may not be to others. A lot of information can be missed by not going in to these sites.

**Mix of media, genres and styles**I was impressed with the mix of media you built into the design, I enjoyed jumping in to different sites like Prezie and Gimpshop and each one of the links that you used to build your website, discovering what they were and how they worked.

There was a great wealth of information and knowledge. I couldn’t put it down well done!

I always find your projects visually exciting and interesting with lots of creative use of photos and pictures which keeps the interest high.

**Management of Output Packet Creation**
We are playing catch up on some of the projects so they are a bit out of sync for the original time frame that was set out.

Overall the design worked well and was presented for review by the deadline.

**Design Skills**

**Articulation of Approach**

It is clear from the design and layout, and of how you approached the project that you have thought it out clearly, being direct and focused, knowing what your goal was, what you needed to include in the design to make the project work and then implementing it to build an easy to navigate website.

**Project**
Checking back on your ALP one of your goals was to embrace technology which you have definitely accomplished by building the website and adding different forms of social media to engage people in an interactive way, reaching a wider audience getting your message out there in a fun, visually stimulating and exciting way.

I love the creative slant you bring to your projects and consider that one of your greatest strengths; it’s about taking what makes you unique, channeling that creative flow and translating it into a visually exciting interactive message that can then be translated on to a website.

From the amount of knowledge and information you have provided it would be easy to construct a working website.

**Critical Evaluation & Thinking**

I can see that the website is up and running and that you evaluated what didn’t work for you personally, how you tweaked it to be able to put the passion that you have for art and creativity into it and make it uniquely yours, put your stamp on it.

**Action learning skills**(for Project and Output)

**Concrete Experience (Awareness in action)**

Your website is a platform, on which you can build upon to reach a large audience,

to advertise your expertise in your chosen field of permaculture design systems.

You have built the foundations and can now go forward to get your message to your target audience**.**
The website demonstrates that you have considered your needs for the future to earn a living by utilizing the website as a spring board to advertise not only who you are but also take the permaculture message out to the virtual world.

**Reflective Observation (Appraisal of action outcomes)**
The reflective process was interesting as you explored ways to make your website a thing of beauty be creative and not just build another working website.

You analyzed how you could be more productive with your time 80/20 to get the designs done in more efficient manner. Although I didn’t come across any time frames in the project, or costings, I assume it didn’t cost you anything to set up as you stated they were all open sourced and open to everyone to use.

**Active Experimentation (Use of piloting and trials)**

I was impressed by the way you buckled down and got the website build in a short space of time (time constants sometimes work for us!) Instead of sitting around and spending hours analyzing how it would work you jumped in and went for it. It shows how much you have learned and how far you have come.

**Outcomes**

**Benefits to Field (Project)**
You have considered who your audience is by connecting to the Permaculture Global site joining in with those who are already on the Permaculture path and hold a wealth of knowledge and skills to add to the mix.

People who visit your website will be able to visit that site and learn more about Permaculture on a larger scale.

**Growth of Skillflexes (Professional)**
Your website skills are very impressive, Building websites should be a doddle for you from now on!

I like the fact that you have included so many different methods to make the website interesting and that you had to build it quickly and under pressure it shows how much you have learnt.

It is also about starting to promote you, who you are and what you do.

**Internal Growth & Development (Personal)**
Putting an internet profile and presence out there in the virtual world helps to push your boundaries making you take yourself more seriously from a professional point of view.

When people go to your website they are gaining an insight of what you represent as a professional permaculture designer.

**Contributes to knowledge commons**

The resources, links and other helpful sites/videos/books that you sourced and utilized to help you build your project will be very useful to other students.

Over all a well thought out and presented project of great use to anyone wanting to build an interactive website themselves.

Don’t forget to back your website up otherwise you will have nothing to share with others!!!!